



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABU DHABI HOTEL PERFORMANCE REPORT

**JUNE & YTD JUNE 2023**

## **NOTE TO READERS**

THIS REPORT IS STRICTLY PRIVATE, CONFIDENTIAL AND PERSONAL TO ITS RECIPIENTS AND SHOULD NOT BE COPIED, DISTRIBUTED OR REPRODUCED IN WHOLE OR IN PART, NOR PASSED TO ANY THIRD PARTY. DCT ABU DHABI SHALL NOT BE HELD ACCOUNTABLE TO THE REQUESTOR REGARDING ALTERATIONS MADE TO THE DATA AS A RESULT OF UPDATING PROCESS

PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM. NOTE: IN JUNE, TWO PROPERTIES WERE TEMPORARILY CLOSED.

# ABU DHABI HOTEL PERFORMANCE

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**JUN 2023**

## OVERALL PERFORMANCE – JUN 2023

**JUN 2023  
Performance**

Hotel Guests

**406k**

Hotel Occupancy

**63%**

Hotel ALOS

**2.4 Nights**

ARR (AED)

**339**

REVPAR (AED)

**214**

Revenues (AED)

**384M**

**% Change vs  
2022**

**+33%**

**-1%**

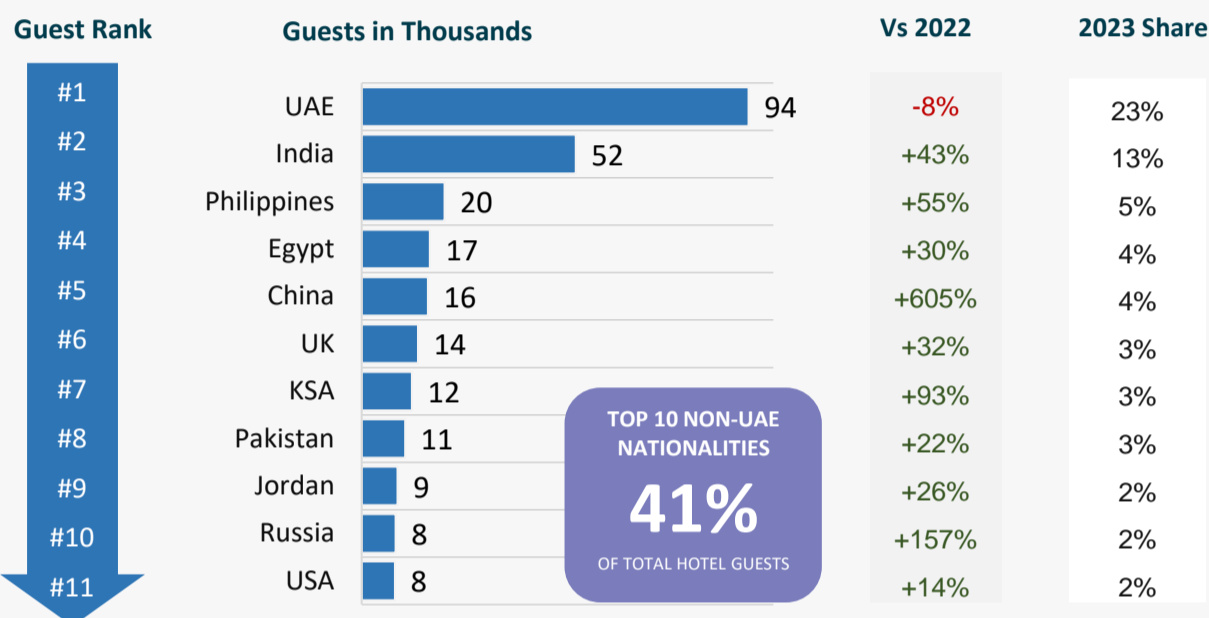
**-16%**

**+18%**

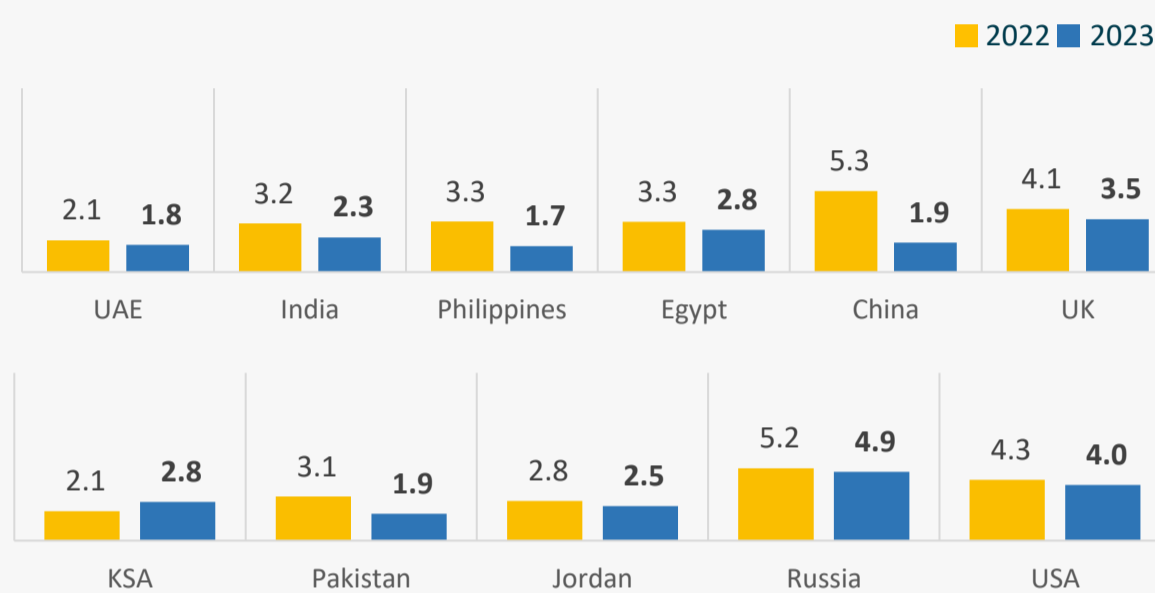
**+17%**

**+20%**

## HOTEL GUEST NATIONALITIES – JUN 2023



## ALOS ACROSS TOP NATIONALITIES – JUN 2023



## PERFORMANCE BY REGIONS – JUN 2023

JUN 2023	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Key Indicators						
Guests (K)	367	+35%	30	+14%	9	+40%
Occupancy	66%	+1%	48%	-8%	33%	-27%
ALOS (Nights)	2.5	-16%	1.6	-13%	2.2	-38%
Total Rev(M AED)	356	+21%	18	+25%	10	-10%
ARR (AED)	342	+17%	268	+25%	401	+20%
REVPAR (AED)	226	+18%	128	+15%	130	-12%

Notes: Guest & revenue values are rounded off to their nearest value

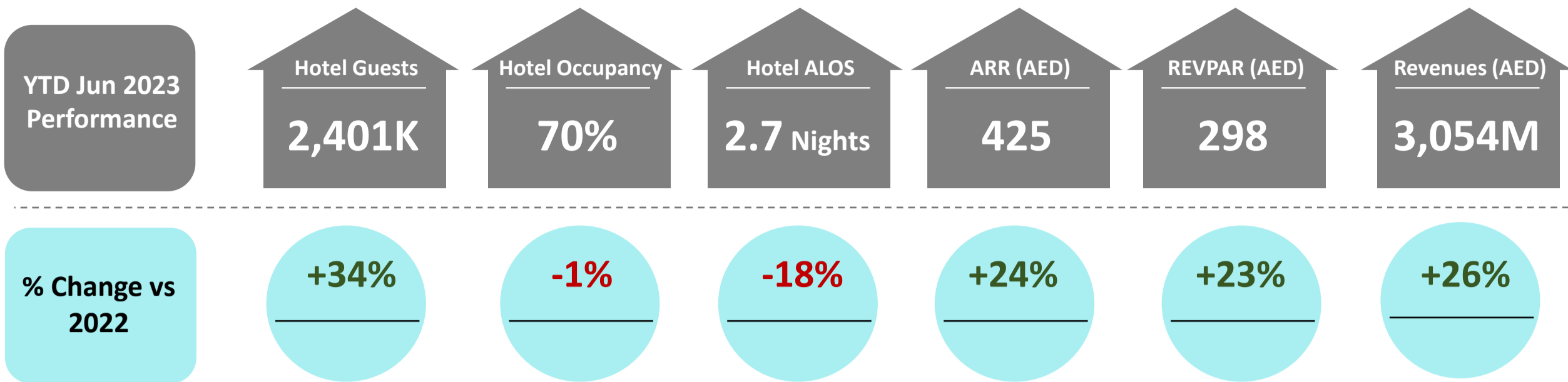
## PERFORMANCE BY STAR-RATINGS – JUN 2023

JUN 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Key Indicators								
Guests (K)	188	+52%	124	+22%	60	+16%	35	+21%
Occupancy	58%	+6%	68%	-9%	62%	+1%	74%	-5%
ALOS (Nights)	2.4	-16%	1.9	-17%	1.8	-13%	5.1	-18%
Total Rev(M AED)	264	+28%	60	+7%	24	+14%	36	0%
ARR (AED)	482	+17%	216	+14%	193	+24%	275	+3%
REVPAR (AED)	277	+25%	147	+3%	119	+24%	203	-2%

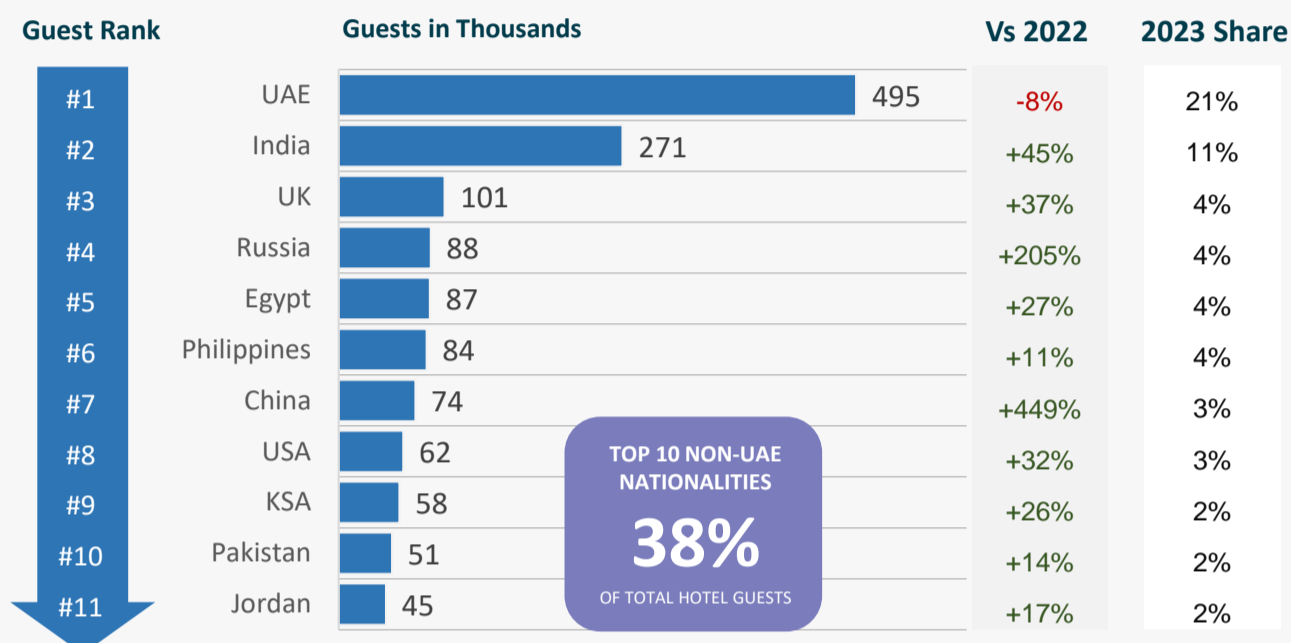
Notes: Guest & revenue values are rounded off to their nearest value

# YTD JUN 2023 PERFORMANCE

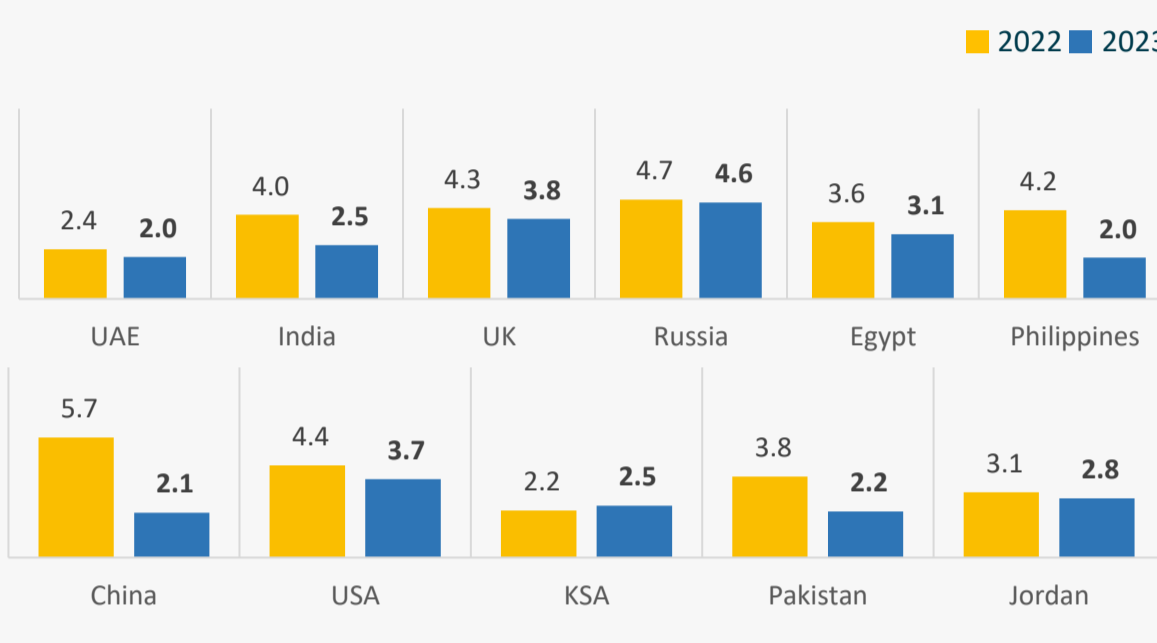
## OVERALL PERFORMANCE – YTD JUN 2023



## HOTEL GUEST NATIONALITIES – YTD JUN 2023



## ALOS ACROSS TOP NATIONALITIES – YTD JUN 2023



## PERFORMANCE BY REGIONS – YTD JUN 2023

Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	2,161	+36%	179	+20%	61	+11%
Occupancy	73%	+1%	54%	-12%	38%	-30%
ALOS (Nights)	2.8	-18%	1.8	-22%	2.4	-29%
Total Rev(M AED)	2,824	+28%	114	+6%	116	+4%
ARR (AED)	427	+25%	274	+8%	652	+33%
REVPAR (AED)	312	+26%	147	-5%	250	-7%

Guest & revenue values are rounded off to their nearest value

## PERFORMANCE BY STAR-RATINGS – YTD JUN 2023

Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	1,101	+41%	731	+32%	360	+28%	209	+16%
Occupancy	67%	+4%	73%	-6%	66%	-4%	79%	-3%
ALOS (Nights)	2.8	-15%	2.1	-21%	1.9	-21%	5.3	-14%
Total Rev(M AED)	2,213	+34%	430	+13%	162	+12%	249	+3%
ARR (AED)	626	+26%	254	+17%	220	+23%	294	+5%
REVPAR (AED)	418	+32%	186	+10%	144	+18%	232	+2%

Guest & revenue values are rounded off to their nearest value